



# TELETOPI

BEST MICRO WEB TV

**One Thousand and One TVs: the modern fairy tale  
of bottom-up video participation.**

***November 27<sup>th</sup> 2009  
Università IULM, via Carlo Bo 1, Milan, Italy***

### ***Information on the meeting***

Here is a new chance of aggregation for the micro web TVs. All the casual and passionate video makers dedicated to light up – with only a few pennies – online communication channels will gather together on November 27 at Università IULM in Milan.

During the day, the Award Ceremony “Teletopi” will be held (the Academy Awards of micro web TVs) and the “Netizen Report 2009” will be presented. The morning will also include the presence of a session dedicated to micro web TVs from L’Aquila, bottom-up digital media which are currently documenting the slow and complex return to everyday life. During the same day, in the afternoon, the settlement and first official session of FEMI, a federation of micro web TVs, will be held.

### ***Morning Program 09.30-13.30***

- **Welcome and opening remarks** Fabio Vittorini (Università IULM), Luca Tremolada (Nòva24), Stefano Pileri (Confindustria Servizi Innovativi e Tecnologici)
- **Presentation** of the “Netizen '09” Report
- **“Teletopi” Award ceremony**, Academy Awards of informative micro web TVs (1<sup>st</sup> category) and investigative micro web tv (2<sup>nd</sup> category). With: Axel Fiacco (MTV), Michele Mezza (Rai), Mirko Paje (Mediaset), Irene Pivetti (Fondazione “Learn to be free”), Marco Pratellesi (Corriere.it), Tommaso Tessarolo (Current)
- **Presentation** International Micro web TV
- **Award ceremony** micro web TVs “amarcord” (3<sup>rd</sup> category) , micro web TVs “communities” (4<sup>th</sup> category) and “youthful” micro web TVs (5<sup>th</sup> category). With: Pieranna Calvi (Sipra), Marco Di Gregorio (C6), Duccio Forzano, Gregorio Paolini, Riccardo Pasini (Odeon), Bruno Pellegrini (The Blog TV), Mirella Poggialini (Avvenire)
- **Session** dedicated to the micro web TVs from the tent city in L’Aquila. With: Fromzero.tv, Abruzzolive.tv, Telestrada.it, Shockjournalism.it. Participation of Alberto Abruzzese (live-cam through Skype), Alessandra Comazzi (live-cam through Skype)
- **Closing remarks** Carlo Freccero

### ***Afternoon, 14.30-17.30***

- **Opening** Luca De Biase (live-cam through Skype)
- **Settlement** behind closed doors of FEMI, a federation of micro web TVs

## **Jury "Teletopi 2009"**

Carlo Freccero (Rai), Massimo Bernardini (Rai), Pieranna Calvi (Sipra) Gianni Canova (Università IULM), Alessandra Comazzi (La Stampa), Luca Conti (Nòva24-Sole24Ore), Luca De Biase (Nòva24-Sole24Ore), Marco di Gregorio (C6), Paola Dubini (Università Bocconi), Massimo Ferrarini (Movi&Co), Duccio Forzano (regista), Gabriele Gresta (Digitalmagics), Mauro Lupi (Ad Maiora), Maria Grazia Mattei (MGM), Adriana Mavellia (MSL Italia), Michele Mezza (Rai), Andrea Michelozzi (Comunicare Digitale), Lorenzo Montagna (Yahoo!), Gregorio Paolini (Rai4), Riccardo Pasini (Odeon TV), Walter Passerini (Class), Bruno Pellegrini (The Blog TV), Andrea Pezzi (OVO), Irene Pivetti (Fondazione Learn To Be Free), Mirella Poggialini (Avvenire), Paolo Prestinari (I-Side), Giorgio Simonelli (Università Cattolica), Andrea Soldani (YouDem), Tommaso Tessarolo (Current)

**Conception and artistic direction** Giampaolo Colletti

**Organization:** Altratv.tv **Partners of the meeting:** Nòva24-Sole24Ore, Università IULM

**Media-partner:** The Blog TV, Odeon TV, Lastampa.it, C6

**Team** Concezio Natale (webmaster Altratv.tv), Simona Salvi (coordination of meetings and awards competition), Giulia Mistichelli (graphic elaborations), Marco Tasso (coordination of online tools, updating & recruitment), Mattia Filippelli and Federica Bertacchini (coordination of international contacts), Veronica Fermani (Netizen report)

**Information on the meeting.** Morning proceedings are open to the public upon registration on [www.paesechevai.tv](http://www.paesechevai.tv).

**Further Information** on [www.teletopi.tv](http://www.teletopi.tv) - [www.paesechevai.tv](http://www.paesechevai.tv) and on [www.youtube.com/meetingpaesechevai](http://www.youtube.com/meetingpaesechevai)

**Info:** [info@paesechevai.tv](mailto:info@paesechevai.tv)

**Altratv.tv, the TV according to Us** is a non-profit università project which developed in Bologna in October 2004. It aims to establish a new wikipedia on the new forms of online micro-television. Altratv.tv placed itself among the seven finalists at the Editorial and Innovation Cenacolo Award and it reached the finals of the Palinsesto Italia Award. It has also participated to the experiment Rai Futura. From November 2006 the team of young researchers collaborates with Nòva24 for the weekly column "Histories of ordinary programming", a space which is dedicated to the review of Italian micro web TVs. [www.altratv.tv](http://www.altratv.tv)

**Paese che vai** is the meeting of Italian micro web TVs. The project – born in October 2008 – has gathered in two editions held at Iulm University in Milan more than ninety casual and passionate video makers, editors of online micro-channels. During the second edition it was proposed a firm petition for the request of a new discounted contract rate to the TLC players for a fixed or wireless broadband. [www.paesechevai.tv](http://www.paesechevai.tv)

**Teletopi** is the award ceremony dedicated to micro web TVs . It develops from the concept of "mouse", a symbolic element which characterizes internet surfing. In its second edition, it has allowed the playful participation of micro channels, judged by a jury of thirty professional experts in the field of communication. The first edition has seen the participation of Silvia Tortora as the President of the Jury. The first prize in the first edition was won by Cordec TV (Bologna), followed by Telejato (Palermo) and Insu^TV (Naples). [www.teletopi.tv](http://www.teletopi.tv)

